



# Lifelong Learning for Lifetime Success!

Michael D. Ford

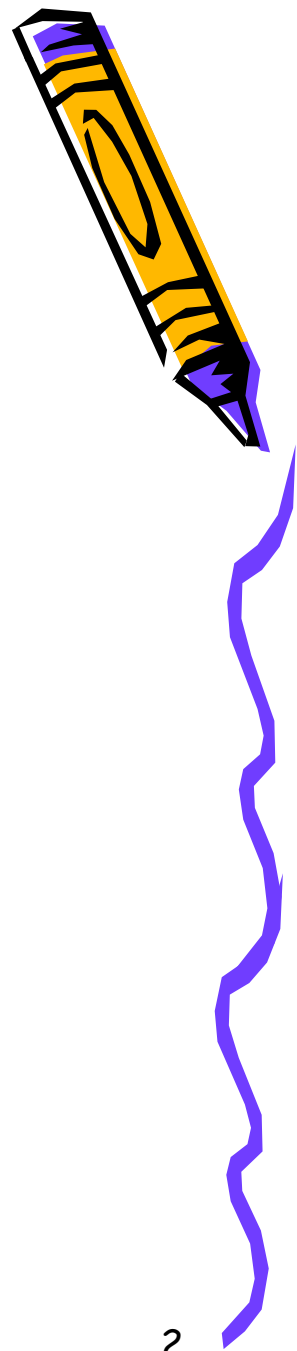
M.S.I.S.E., CFPIM, CSCP, CLTD, CSSGB,  
CQA, CRE, CQA, ACPF, CPSM

Principal, TQM Works Consulting



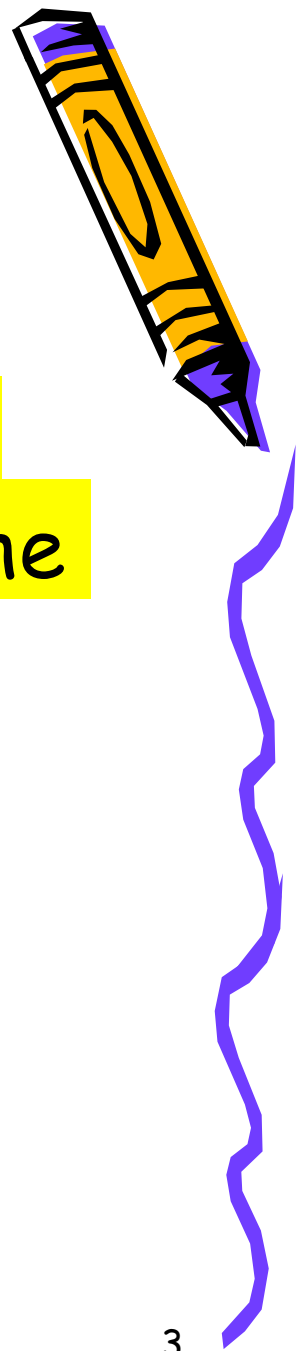
# Agenda

- Strategic Planning
- Life Cycles
- Choices
- Conflicts
- Goals
- Education & Training



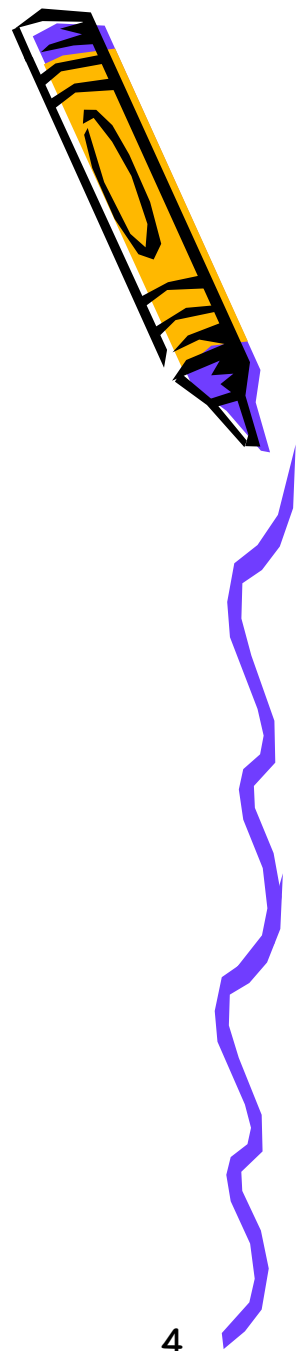
**\*BONUS:**

I will solve all of your problems,  
personal and/or professional, by the  
end of this presentation!!!



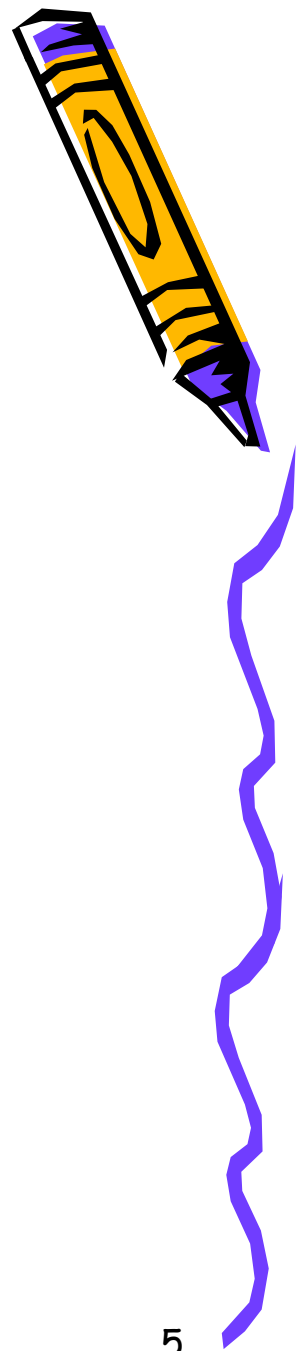
# Strategic Planning

- Vision
- Mission
- Competitive Priorities
- SWOT Analysis
- Annual Plan
- Short-term Detailed Plan



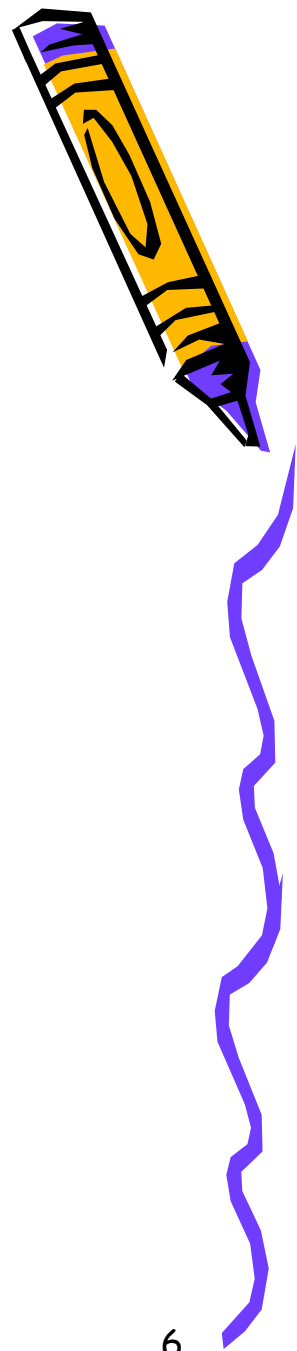
# Life Cycles

- Introductory Phase
- Growth
- Maturity
- Sunset



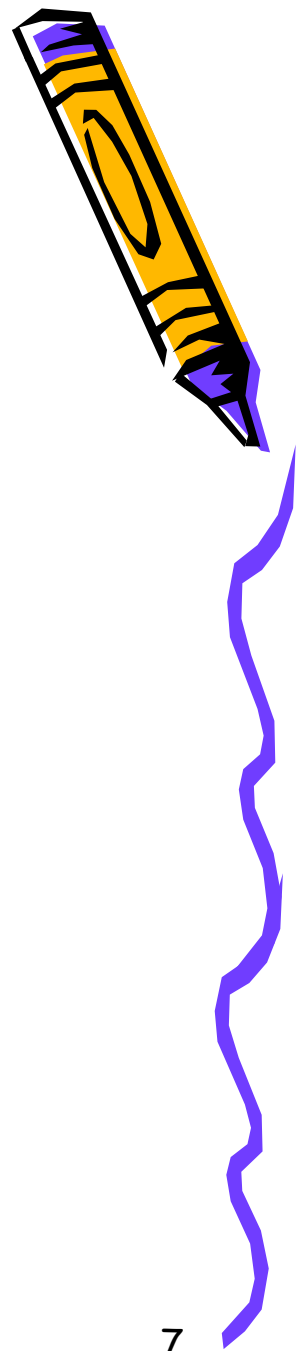
# Choices

- Career
- Employer
- Family
- Friends
- Home
- Attitude



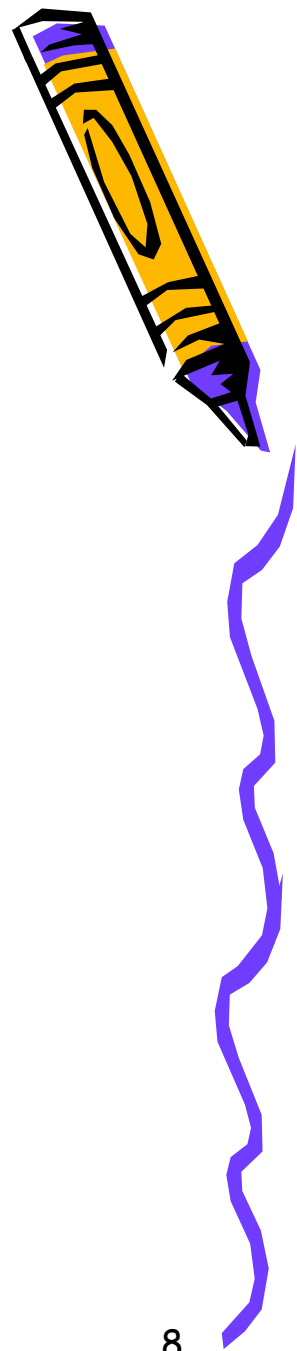
# Conflicts

- Theory v. Practice
- Old v. New
- Risk v. Reward
- Standard v. Creativity
- Satisfaction v. Yearning

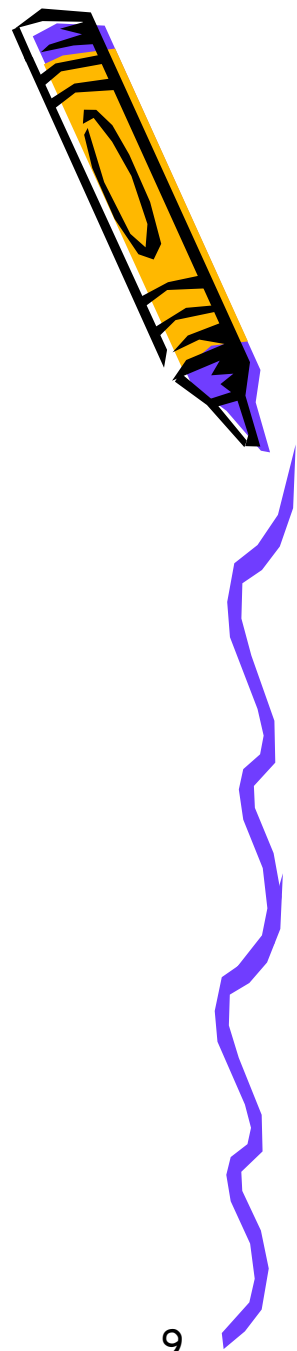


# Goals

- AKA "Performance Metrics"
- **S**trategic
- **M**easurable
- **A**ssignable
- **R**ealistic
- **T**imely



# Education & Training



Define Education:

- Why, What, Who, Where, When?
- Transfer of Knowledge, Facts

Define Training:

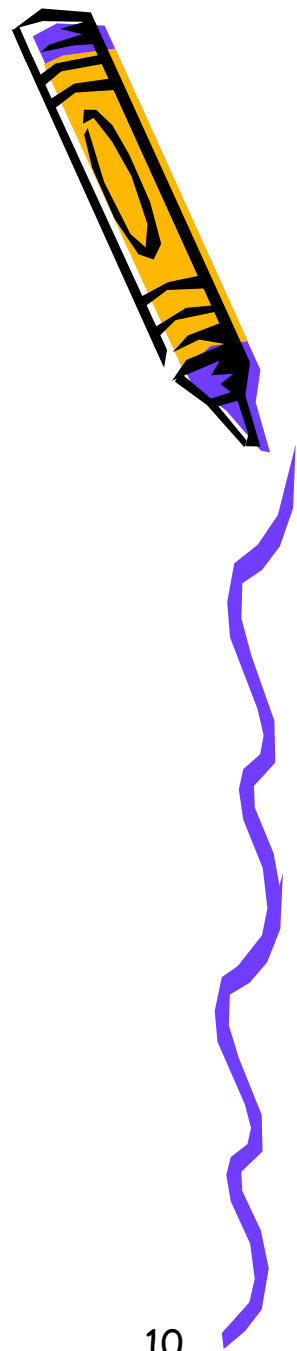
- How To?
- Transfer of Skills

Continuous Improvement!



# Summary

- Strategic Planning
- Life Cycles
- Choices
- Conflicts
- Goals
- Education & Training



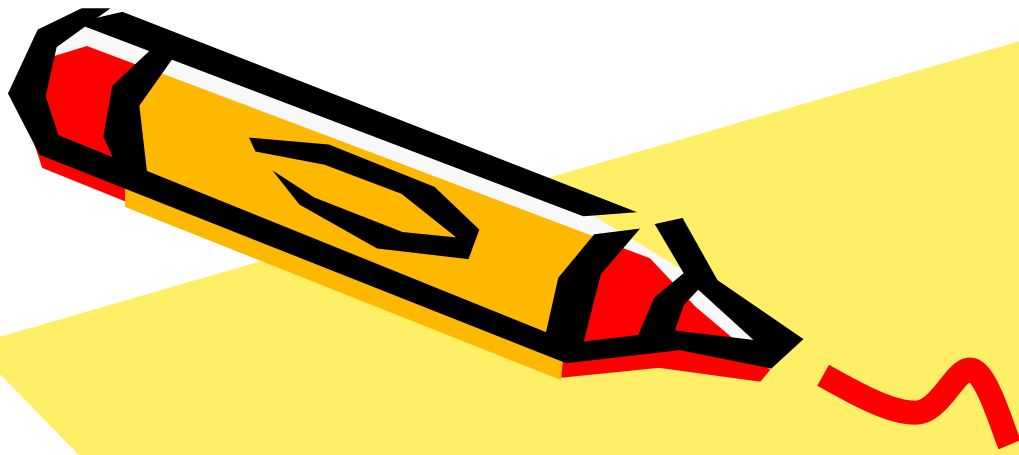
# I will solve all your problems in 7 steps!

1. List of all your personal and/or professional problems.
2. Cross off anything past #5 (don't sweat the small stuff).
3. Cross off anything that can be solved with money (anything that can be solved with money isn't a problem).
4. Cross off anything that happened within the past 3 months (this too shall pass).
5. Cross off anything that only applies to you (big problems affect more than one person: family, friends, coworkers).
6. Cross off anything that is a fact (facts can't be solved, just accept them and move on).
7. If you have anything left, hand off your problems to me... with the caveat that you must take on someone else's (the grass is rarely greener on the other side of the fence).



Ford's Vision for 2020/21:  
"2020 to Survive, 2021 to  
**THRIVE!**"





**Any questions...  
comments...  
concerns?**

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