

Using Supply Chain Expertise to End Childhood Hunger

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End 68 Hours
of Hunger®



What is the Problem?

**End 68 Hours
of Hunger**



- **12,000,000** children in America are hungry!

USA TODAY THURSDAY, APRIL 19, 2012



2000 photo by Stephen Jaffe, AFP

\$10,000 per student per year. That's the average cost of holding a student to repeat a grade.



What is the Solution?

End 68 Hours of Hunger



- Get food into these children's hands for the weekends
- Provide the children with a bag on Friday containing enough food for the weekend
- National data shows a nearly immediate improvement in attention and ability to absorb information



Let's Look At Ways to Do This:



- How to Organize
- Fund Raising
- Sourcing
- Packing and Delivery
- What Food to Include
- How to Grow



How to Organize



- Two people run a program (6 hours a month each)
- They recruit volunteers for all jobs
- They report to me all the donations of food or funds and expenses.





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How is it run?



- **100%** of all donated funds go to purchase food
- We are a 100% volunteer organization
- In kind donations have included shelving, storage bins, storage space, backpacks and food
- Donations of food and money are **always** welcome





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Fund Raising

- Events
- Donations
- The cost to us is \$10 per child per week
- 44 weeks of the school year is \$440 per child





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Sourcing



- Teams purchase from local grocery stores
- Food drives give us donations



Packing

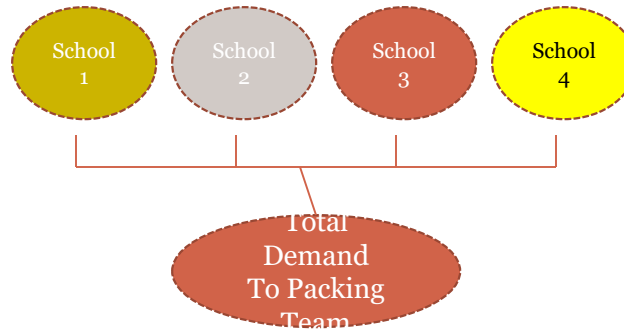


- Five teams are in place, each of which takes responsibility for one week each month.
- Volunteer teams fill the bags of food from our stores, and take them to the schools on Friday morning
- Guidance Counselors distribute them to the children's classrooms, and the children take them home.

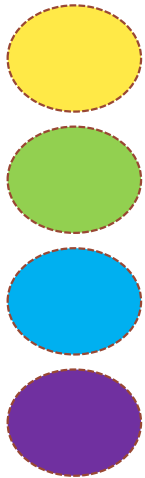


Town #1

Demand



Donors of funds



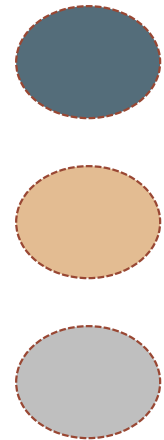
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Supply



Donors of food

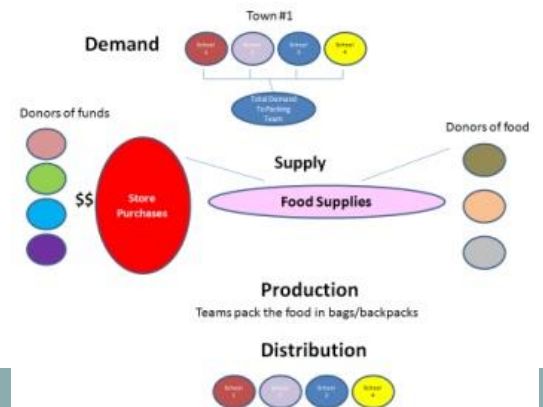
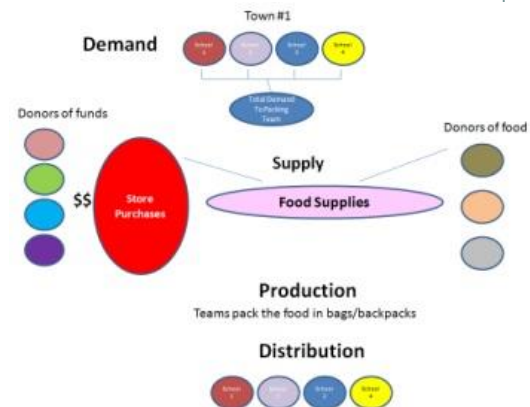
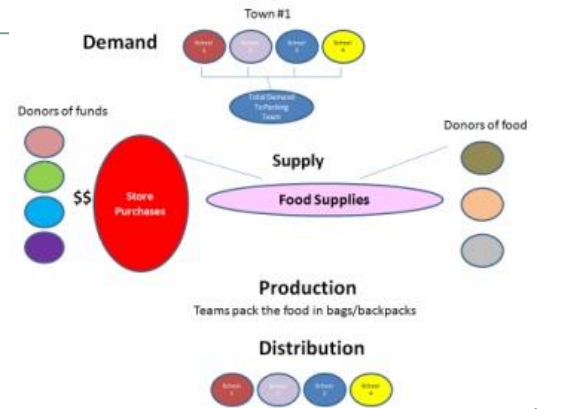
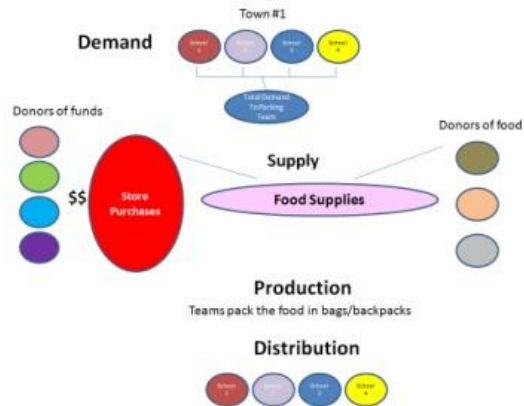
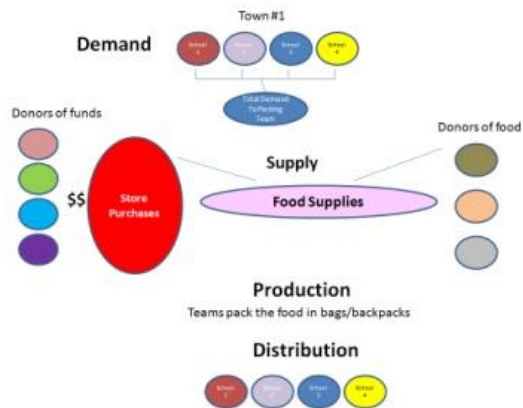
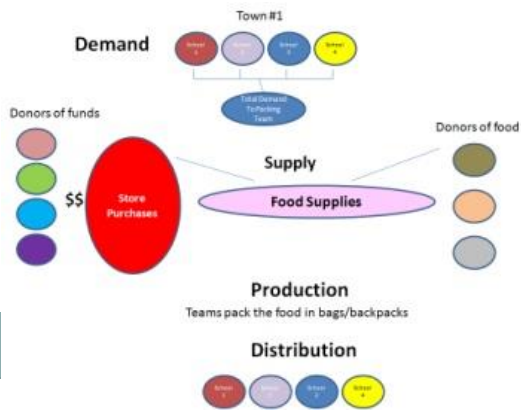
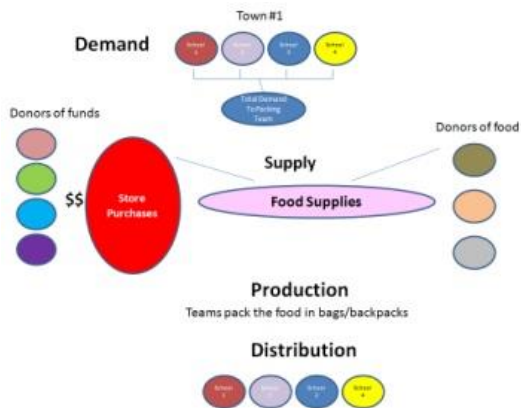
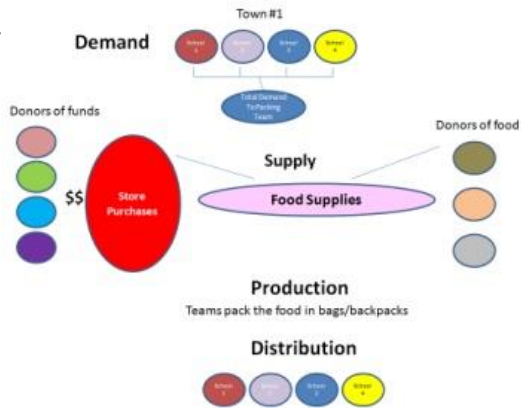


Production

Teams pack the food in bags/backpacks

Distribution







What is in each Backpack?

**End 68 Hours
of Hunger**



- Each bag contains food for two breakfasts, two lunches, and three dinners similar to the following:
 - One box of cereal or three packages of pop tarts
 - Two nutrition bars
 - One jar of peanut butter, jelly or mayonnaise
 - One can of fruit
 - Two cans of soup
 - One can of tuna/chicken
 - One box of crackers
 - One box of macaroni and cheese or three packages of Ramen noodles

To Grow



- To grow we need:
 - People to be responsible for a local program
 - People to recruit corporate sponsorship
 - People to shop and purchase the food
 - People to inventory and put away the food
 - People to liaise with the schools and other communities

Stay in touch!

www.end68hoursofhunger.org

**We do one thing
and we do it well!**



We feed children!

Claire Bloom

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